



COUNTER INTELLIGENCE

Some of the best in December



Diving in at the deep end with new Sea-God timepiece

Swiss watch company, Sea Watches, founded in 2003, made its market debut in 2010 with the Sea-God watch project.

"Sea-God is a high-end product that will appeal to connoisseurs and collectors for its distinctive image, the mechanics and its high quality workmanship," says the brand.

The company describes the new model

as "a luxurious and modern diver's watch, which respects the tradition of the best quality production".

Following a successful presentation of the brand to some major distributors during TFWA 2012 in Cannes "we had a very positive reaction" says Sylvia Helou, International Agent for Sea Watches.

The brand's goal is to enter the travel retail market gradually "step by step with professionalism and competitiveness".